

ARKANSAS STATE UNIVERSITY *Neil Griffin* College of Business

Sales Leadership, Minor 2024-2025

Student Name:	ID#:		GPA: _	<u> </u>
Prefix and Number	Course Name	Grade	Semester	Sem. Hours
MKTG 3013	Marketing			3
MKTG 3093	Professional Selling			3
MKTG 3193	Sales Planning and Management			3
MKTG 4323	Advanced Sales			3
 SELECT TWO OF THE FOLLOWING: GSCM 4123, Organizational Purchasing ISBA 3423, Data Visualization for Business MKTG 3173, Category Management MKTG 4213, Marketing Analytics MKTG 426V, Sales Internship 				
				3
				3
Total Hours Required for Minor:				18

NOTE: Student must maintain a minimum GPA of 2.25 or a grade of at least a "C" for each course in the minor.